

KRONA STUDIO&SCHOOL ATTACHMENT

PROJECTS

Creative project: Zheng Yi Sao, the greatest pirate

Corporate site: iWater redesign

E-commerce: Shop Cider redesign

SKILLS

Advanced knowledge of Figma

Website prototyping

Creation of creative non-commercial projects

Analysis of inspiration, working with references

Creation of moodboards and the overall style of the site

Designing the interface, UI and UX elements

Usability study

Design: proofreading text, working with grids

Placement of selling elements on the site, development of the design of the selling site

Working with web design trends, using them correctly in your work

Stylization, working with graphics

Adaptive design development

Web design for e-commerce including key elements: product catalog, navigation (filters, categories, search page), product page, shopping cart, checkout process, user account page, order tracking page

QUALIFI- CATIONS

Preparation of an analytical report on the project: working with the target audience, target personalities, customer roles, goals and objectives of the site

Working with competitors

Basics of color science: color selection, color psychology, compliance with WCAG recommendations (including color contrast and color selection for users with disabilities)

Typography: modern trends, working with fonts

Composition: basic principles, basic components, methods of construction, techniques of formal composition, interaction of objects

Creative techniques and their application

KRONA STUDIO&SCHOOL ПОСЛЕДНЯЯ СТРАНИЦА &SCHOOL С СЮРПРИЗОМ



ПОСЛЕДНИЙ СОВЕТ
В БУДУЩУЮ ЖИЗНЬ

UDIO&SCHOOL МЫ РАДЫ,
ЧТО ВЫ ПРИШЛИ К НАМ,
И УВЕРЕНЫ, ЧТО У ВАС
ВСЕ ПОЛУЧИТСЯ KRONA S