

KRONA STUDIO&SCHOOL ATTACHMENT

PROJECTS

Creative longread - «Romantic and sensual women of Alphonse Mucha»
Multi-page website for «TS Woodworking studio»

SKILLS

Advanced knowledge of Figma

Basics of color science: color selection, color psychology, compliance with WCAG recommendations (including color contrast and color selection for users with disabilities)

Typography: font selection, trendspotting and usage of trends in original works

Rules of composition: basic principles, main elements, types of composition, element interaction

Solid understanding of website structure, specifically for commerce-oriented websites: landing pages, e-commerce

Solid understanding of usability principles, UX and UI for design elements

Trendspotting in web design and usage of trends in original works

Basics of project management and analytics: long-term and short-term project planning, customer analysis, competitor analysis, user behavior analysis

Website prototyping

Creation of moodboards and the overall style of the site

Stylization, work with graphics

QUALIFI- CATIONS

Website planning, layout and prototyping

Moodboard creation

Usability assessment

Interface development, UI and UX for design elements

Design concept creation, including mobile app concepts

Responsive design

Practical experience with incorporating design trends in original works

Stylized design

KRONA STUDIO&SCHOOL ПОСЛЕДНЯЯ СТРАНИЦА &SCHOOL С СЮРПРИЗОМ



ПОСЛЕДНИЙ СОВЕТ
В БУДУЩУЮ ЖИЗНЬ

UDIO&SCHOOL МЫ РАДЫ,
ЧТО ВЫ ПРИШЛИ К НАМ,
И УВЕРЕНЫ, ЧТО У ВАС
ВСЕ ПОЛУЧИТСЯ KRONA S