KRONA STUDIO&SCHOOL ATTACHMENT

PROJECTS

Digital Marketing Agency

SKILLS

Advanced knowledge of Figma

Analysis of inspiration, working with references and development of creative thinking

Development of moodboards

Working with a composition

Preparing a visual for brands on various placements

Working with web design trends, using them correctly in your work

Color skills

Working with typography

QUALIFI-CATIONS

Basics of color science: color selection, color psychology, compliance with WCAG recommendations (including color contrast and color selection for users with disabilities)

Typography: font selection, trendspotting and usage of trends in original works Rules of composition: basic principles, main elements, types of composition, element interaction

Designing, proofreading text, grids

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