

KRONA STUDIO&SCHOOL ATTACHMENT

PROJECTS

Rock cover band landing page

Online craft brewery store

SKILLS

Advanced knowledge of Figma

Basic knowledge of Photoshop

Basics of color science: color selection, color psychology, compliance with WCAG recommendations (including color contrast and color selection for users with disabilities)

Typography: font selection, trendspotting and usage of trends in original works

Rules of composition: basic principles, main elements, types of composition, element interaction

Solid understanding of website structure, specifically for commerce-oriented websites: landing pages, e-commerce

Solid understanding of usability principles, UX and UI for design elements

Trendspotting in web design and usage of trends in original works

Basics of project management and analytics: long-term and short-term project planning, customer analysis, competitor analysis, user behavior analysis

Basics of HTML, CSS. Flexbox

Solid understanding of basic principles of website development

Basics of art history: primary art styles (baroque, art nouveau, surrealism) and their application in web design

QUALIFI- CATIONS

Website planning, layout and prototyping

Moodboard creation

Usability assessment

Interface development, UI and UX for design elements

Design concept creation, including mobile app concepts

Modular grid layout for e-commerce

Web design for e-commerce including key elements: product catalog, navigation (filters, categories, search page), product page, shopping cart, checkout process, user account page, order tracking page

Responsive design

Practical experience with incorporating design trends in original works

Stylized design

KRONA STUDIO&SCHOOL ПОСЛЕДНЯЯ СТРАНИЦА С СЮРПРИЗОМ



ПОСЛЕДНИЙ СОВЕТ
В БУДУЩУЮ ЖИЗНЬ

МЫ РАДЫ,
ЧТО ВЫ ПРИШЛИ К НАМ,
И УВЕРЕНЫ, ЧТО У ВАС
ВСЕ ПОЛУЧИТСЯ